



Supersalone 2021

We return from a successful edition of the Milan Supersalone with very positive feelings.

Far from what was expected, due to the uncertainty generated by the COVID situation, the Milan Supersalone edition brought together a large number of visitors. The event designed by the prestigious Italian architect Stefano Boeri, with a completely innovative format adapted to the current situation, was a successful experience.

The “Salone” allowed us to physically show the many clients and friends who visited us, our latest news. The fair was completed with numerous events in the city that reaffirmed the leadership of Milan and the “Salone” on the international scene of innovation and design.

The Supersalone has also been moved to a web platform where the interested public can find out in digital format the news presented by the 425 exhibiting firms.

At INCLASS we hope that this large influx of public will have a motivating and positive effect that finally represents a return to total normality in the design sector.